Sponsorship Program for the 5th Air Silk Road International Forum

The ASRIF has been held for four consecutive years as one of the core forums of the China International Fair for Trade in Services (CIFTIS), which is the only national-level, international, integrated platform for trade in services approved by the CPC Central Committee and the State Council. The CIFTIS, together with the Canton Fair and the China International Import Expo (CIIE) constitutes the three major exhibition platforms for China’s opening up to the outside world.

During the previous four CIFTIS, the ASRIF has emerged as a pivotal forum in the fields of aviation and the Belt and Road initiative. Leaders from the government ministries and commissions, representatives from foreign embassies and consulates in China, experts, scholars, and executives from academic associations, airlines, airports, and other aviation industry, as well as leaders of aviation economic zones, have delivered over 200 speeches. The forum has drawn the participation of over 1000 government bodies and companies. Numerous significant cooperative outcomes have been achieved through the forum.

The 2023 ASRIF will start from September 5th at China National Convention Center in Beijing. It continues to serve as a key international forum in the fields of aviation and Belt and Road cooperation, facilitating resource sharing, win-win collaboration, and the showcasing of achievements for both domestic and international entities and institutions in the aviation sector. We are now inviting enterprises and institutions with social influence to be sponsors of the event.

The sponsorship program of the 5th ASRIF include Sponsorship Packages, Title Sponsorship, and Sponsorship for Booths. The details are as follows:

**Sponsorship Packages**

The Sponsorship Packages include Diamond Sponsor, Platinum Sponsor, Gold Sponsor and Sliver Sponsor.

Offer’s Content: Summit content, Advertisements, Tickets & Seats (Main Forum), Value-Added Services

Diamond Sponsor (1 only): ¥1,000,000

Platinum Sponsor (1 only): ¥600,000

Gold Sponsor (10 only): ¥300,000 each

Silver Sponsor: ¥100,000 each

PS: Diamond Sponsor, Platinum Sponsor and Gold Sponsor are eligible to apply for main forum speeches and round-table dialogues. The specific arrangements will be determined by the organizing committee based on topics and schedule.

**Title Sponsorship**

Exclusive Title Sponsor of the “Air Silk Road” Night: ¥500,000

Non-Exclusive Title Sponsor of Tea Break: ¥300,000

Non-Exclusive Title Sponsor of Alcohol: ¥300,000

Non-Exclusive Title Sponsor of Water: ¥300,000

Exclusive Title Sponsor Shown on the Back of the Seats: ¥150,000

Advertisements of Other Categories: ¥50,000

**Sponsorship for Booths**

Standard Booth (Excluding Design and Production Costs): ¥80,000 each

Standard Booth (Including Design and Production Costs): ¥100,000 each

The final right of interpretation is at the sole discretion of the ASRIF Organizing Committee.

For more details, please contact the Secretariat: Mr. Fu: +86 13601007654